

THE WESTIN

MAUI
RESORT & SPA
KA'ANAPALI

NURTURE YOUR MIND, BODY & SOUL AT AWARD-WINNING HEAVENLY SPA BY WESTIN™ Luxurious Spa Pamperings at The Westin Maui Resort & Spa, Ka'anapali

KA'ANAPALI BEACH, MAUI, HAWAII – **Heavenly Spa by Westin™** at The Westin Maui Resort & Spa, Ka'anapali is designed to rejuvenate and renew the mind, body and spirit amidst its luxurious oceanfront setting with breathtaking views of famed Ka'anapali Beach. Serving as the spa's main inspiration and trademark, the locally-grown lavender from upcountry Maui is incorporated in many of its unique treatments such as the *Heavenly Body* wrap. The subtle floral fragrance appeals to both men and women and is known to calm nerves, relieve stress and insomnia and promote an overall sense of well-being and serenity.

The resort's **Heavenly Spa by Westin™** recently won SPA magazine's Silver Sage Readers' Choice Award for "*Favorite Resort/Hotel Spa in Hawaii & South Pacific*" and was also named one of the Top 5 Hotel Spas in Travel+Leisure's "*World's Best Spas in 2009*".

"We feel truly honored to be recognized with these prestigious industry awards," said Craig Anderson, the resort's General Manager. "Having a world-class spa really elevates what we can offer our guests. People are often looking for, and expecting, a resort with a first-rate spa facility. We are delighted to offer our guests the luxury they're demanding - all with a perfect oceanfront location overlooking Ka'anapali Beach," he added.

The first Westin branded spa to open worldwide six years ago, the resort's Heavenly Spa by Westin™ is a \$5 million, 15,000-square-foot refreshing oasis that renews the mind, body and spirit. It is a full-service spa with 16 treatment rooms, including two couples massage suites – each with a whirlpool and candlelit ambience; separate men's and women's lockers with sauna, steam room and whirlpools and an oceanview relaxation lounge where guests are pampered with soothing beverages such as lavender lemonade and spa cuisine. Guests can also enjoy a full-service beauty salon with hairstyling, manicures, pedicures, make-up services and bridal party preparation. The spa also has a 2,000-square-foot Westin Workout Center complete with state-of-the-art equipment and yoga studio with ocean views. An outdoor cabana for single or couples massages surrounded by waterfalls and lush gardens complete the extensive offerings of Heavenly Spa by Westin.

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The Westin Maui Resort & Spa, Ka'anapali also offers the *Westin In-Room Spa* program, bringing the personalized luxury and comfort of a full-service spa to the privacy of the hotel room. As part of the hotel industry's first global in-room spa program, the experience was developed by Westin Hotels & Resorts' spa team and includes a luxurious yet portable spa bed and a spa basket filled with sensory items to be enjoyed before, during and after the massage.

The resort's in-room spa experience is customized from start to finish-beginning with booking, when a staff member collects information about the guest's history and preferences. Approximately 40 minutes before the massage appointment, hotel staff delivers a spa basket holding water, a flower, a CD containing customized relaxation music, a healthful treat such as a dark chocolate and a letter explaining what to expect from the treatment along with tips for ultimate relaxation and enjoyment. The basket also contains a selection of plant-based aromatherapy oils and room sprays, allowing the guest to choose a scent for the treatment.

“Historically, hotels offering in-room massage have used equipment and methods that were designed for function, not comfort,” explained Leah Strohecker, spa manager for the resort. “The inspiring Westin initiative brings the spa experience to the guest room by incorporating all five senses-the bowl of flowers, for example, helps guests focus and unwind in an organic way.” Available in the resort's guestrooms daily between the hours of 10:00 am and 6:00 pm, choices include the signature full-body Heavenly Massage customized for a truly uplifting experience.

Unique treatments such as the *Heavenly Body* wrap which uses a rich lavender sugar scrub and *CoffeeBerry® Facial* with light coffee bean and vanilla fragrance are just a few indulgences of the spa. There are also water therapies, facial skincare and traditional Hawaiian massages such as *Lomi Lomi Massage* or the newly-introduced *Laulima (many fingers) Massage* with two therapists working in tandem to offer a relaxing massage.

The Heavenly Spa at The Westin Maui Resort & Spa is also the first spa in Hawaii to offer spa treatments using PRIORI® skincare line. PRIORI® offers Cosmeceuticals, Superceuticals® and Natureceuticals™ anti-aging skincare. Its Natureceuticals skincare line includes CoffeeBerry® treatments that incorporate the very best natural active ingredients to support the anti-aging action of the CoffeeBerry® extract, nature's most potent botanical antioxidant. The CoffeeBerry® extract has three times more antioxidants than green tea.

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Among the favorite spa services offered at the resort's Heavenly Spa include:

Heavenly Body wrap: \$135 (50 minutes) or \$185 (80 minutes)

This decadent body treatment uses lavender sugar scrub specially prepared by Cathy Today of Maui Lavender Farm (upcountry Maui). Ideal to exfoliate and re-moisturize the skin, the treatment begins with a native island sugar scrub infused with Maui lavender and passion fruit oils. After a refreshing shower within the spa room, guest is wrapped in a warm cocoa butter blend, while enjoying a soothing scalp massage.

Laulima (many fingers) **Massage: \$270** (50 minutes)

Two therapists work in unison to provide a soothing and relaxing massage, drifting you off into a state of deep relaxation. Each therapist will work towards providing the full benefits of circulation, tension and stress relief.

CoffeeBerry® Yoga: \$145 (50 minutes)

Participate in this unforgettable experience utilizing one of nature's strongest botanical plants. This facial will provide the ultimate relaxation using facial yoga strokes to tone your facial features and reduce tension. Specialized products will brighten and even your overall skin tone. Leaving skin feeling firm, lifted, youthful, radiant and you relaxed and recharged.

Heavenly Facial: \$135 (50 minutes)

Our signature aromatherapy facial treatment is suited for men or women, customized to your skin needs. This gentle facial includes light exfoliation, steam, gentle massage of neck, shoulders and face with a custom blend of pure essential oils and treatment masque to nourish and hydrate your skin. Ideal for all skin types, adults and teens alike.

Heavenly Massage: \$75 (25 minutes) / **\$135** (50 minutes); **\$185** (80 minutes)

Our signature full-body massage is customized especially for your needs using heat and a blend of distinct essential oils. Relaxation comes from the harmonious balance of scent and touch. Enjoy this service under an outside cabana with the sounds of the ocean or in our private massage room.

Rollerssage: \$145 (50 minutes) / **\$190** (80 minutes)

This unique therapy offered only at selected Starwood Spa Collection locations. Specially shaped semi-precious stones are used for a calming, healing massage.

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Hawaiian Salt Glow: \$130 (45 minutes)

In this relaxing wet treatment service, an earthy island scent and Hawaiian salt is applied to the body as the dancing waters of our vichy shower rinse away any tension and stress. You will finish with a moisturizer leaving the body refreshed.

Hawaiian Lomi Lomi Massage: \$135 (50 minutes) / \$185 (80 minutes)

Experience healing through touch and reverence. This rhythmic massage brings you the touch and scent of Hawaii to enhance deep relaxation and rejuvenation.

Heavenly Couples Massage & Bath: \$340 per couple (80 minutes)

Relax and enjoy a 50-minute signature heavenly massage followed by a private whirlpool bath for two.

Volcanic Men's Pedicure: \$70 (50 minutes)

A super-hydrating aroma therapeutic pedicure packed with vitamins and minerals. Feet are cleansed with a fizzing mineral soak followed by a warm sugar scrub to exfoliate and smooth the skin. A moisturizing volcanic clay foot masque deeply hydrates and prepares you for a relaxing foot and calf massage. You are then finished with the shaping of the nails leaving feet well groomed.

Tropical "Pohaku" Pedicure: \$95 (75 minutes)

This moisture intense therapy for dry, parched feet incorporates a coconut oil blend & lemongrass infused scrub to gently polish, renew, & soften the skin, followed by a "pohaku" or warm stone massage, using a rich tropical butter cream. Finished with a perfect coat of enamel or natural nail buff.

Heaven Package: \$600 per person

Indulge in a full spa day with pamperings from head to toe! Package includes Heavenly Massage (50 minutes); Heavenly Facial (50 minutes); choice of wrap or vichy scrub treatment (50 minutes); Divine Manicure (50 minutes); Divine Pedicure (50 minutes) and from the spa cuisine menu.

Located on 12 oceanfront acres of Ka'anapali Beach, The Westin Maui Resort & Spa is surrounded by lush gardens, meandering streams, and waterfalls. Offering spectacular views of the Pacific Ocean and the West Maui Mountains, the oceanfront resort features 759 guest rooms and suites with Westin's signature *Heavenly Beds and Heavenly Bath*; 87,000-square-foot aquatic playground with five swimming pools and two waterslides; outdoor dining with world-class island flavors; award-winning Heavenly Spa by Westin; Westin Kids Club; the exhilarating Waialele Polynesian Luau; and a plethora of water sports, boating excursions, and beach activities. High-tech meeting and banquet spaces cater to business professionals as well as wedding clients. Within walking distance are two 18-hole championship golf courses and a shopping center. With its genuine aloha service, the world-class Westin Maui prides itself on being the place "Where Heaven and Aloha Meet™." Visit www.westinmaui.com for more.

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About Starwood Hotels & Resorts Worldwide, Inc.

Starwood Hotels & Resorts Worldwide, Inc. is one of the leading hotel and leisure companies in the world with 992 properties in nearly 100 countries and 145,000 employees at its owned and managed properties. Starwood Hotels is a fully integrated owner, operator and franchisor of hotels, resorts and residences with the following internationally renowned brands: St. Regis®, The Luxury Collection®, W®, Westin®, Le Méridien®, Sheraton®, Four Points® by Sheraton, and the recently launched Aloft®, and ElementSM. Starwood Hotels also owns Starwood Vacation Ownership, Inc., one of the premier developers and operators of high quality vacation interval ownership resorts. For more information, please visit www.starwoodhotels.com.

Note: Digital Images Available Upon Request

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