

HOT & NEW FAVE

The Westin Maui Resort & Spa

Family Fun

Coconut Leaf Weaving and Coconut Husking Demonstration - The Westin Maui Resort & Spa has added a new cultural activity as part of its Westin Destination Club program for hotel guests. The interactive Coconut Leaf Weaving and Coconut Husking Demonstration is held Sunday mornings at the resort's open-air Colonnade Café. Offered by the resort's Fun Team, guests enjoy the experience of learning to weave baskets using coconut leaves as well as the use of different parts of a coconut – from its husk to the sweet white flesh and coconut water.

Catch a Wave on Ka'anapali Beach - No visit is complete to Maui without surfing the warm Pacific. Located oceanfront at the Aloha Pavilion of The Westin Maui Resort & Spa, the *Island Style Adventures* offers a refreshing surf experience. In addition to surf lessons for beginners, the school also arranges stand-up paddle lessons, a new sporting adventure that has become a rave among local residents and visitors to Maui. Learn to surf like a pro or simply enjoy frolicking fun with family and friends. For reservations, call 808-244-6858 or visit westinmaui.com.

Extreme Fire Knife Dancing Anyone? - If you are seeking an eclectic Polynesian performance on the beautiful islands of Maui, catch the Waialele Polynesian Luau held at The Westin Maui Resort & Spa. The two-and-a-half hour well-choreographed performance includes spell-binding Fiji and Maori numbers as well as dances and songs from: Hawaii, Tahiti, New Zealand and Samoa – a truly authentic Polynesian revue! What sets it apart from other traditional luau dinner shows is the extreme fire knife dance finale, the one and only in Maui, with Tavita Tauetia (third generational fire knife dancer) leading the performance. Other distinctive features include the delicious three-course Hawaiian meal presented family style at the table, just like in the olden days as well as the stunning backdrop with ocean views, lush tropical greenery; soothing sounds of waterfalls and a breathtaking sunset.

Package: The **Family Splash Package** treats the kids and adults alike. Splash around our spectacular 87,000 square-foot aquatic playground complete with water slides. This package includes lei greeting upon arrival, daily breakfast buffet for 2 adults and 2 children, two for one Keiki Camp admission and resort charges (offers guest admission to Westin WORKOUT, high speed Internet access in guest rooms and public areas, free self-parking and bottled water). Reserve online at westinmaui.com or call toll-free 866-716-8112 (ask for rate plan FAMSPLSH).

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Spa Renewal

The **Heavenly Spa by Westin™** at The Westin Maui Resort & Spa was recently recognized for its inspiring spa renewal offerings with SPA magazine's Silver Sage Readers' Choice Award for "*Favorite Resort/Hotel Spa in Hawaii & South Pacific*" and listing in Top 5 Hotel Spas in Travel+Leisure's "*World's Best Spas in 2009*". The first Westin branded spa to open worldwide six years ago, the full-service spa is a \$5 million, 15,000-square-foot refreshing oasis that renews the mind, body and spirit. It is actively involved in various sustainability programs and has contributed over \$100,000 since its inception to the Nature Conservancy of Hawaii (a dollar from each spa service is donated to this organization). It is also famed for its partnership with local lavender farms, offering signature treatments such as the Lavender Body Wrap treatment and fresh lavender lemonade in its ocean view relaxation lounge. Visit westinmaui.com.

Laulima Massage Makes Its Debut at Heavenly Spa by Westin™

Known as the "many hands" massage, the newly-introduced **Laulima Massage** is designed to provide the full benefits of circulation, tension and stress relief. Two therapists work in unison to provide the 50-minute soothing and relaxing massage, drifting you off into a state of deep relaxation. Enjoy this and more uniquely-designed spa treatments at the Heavenly Spa by Westin™ (The Westin Maui Resort & Spa) complete with men and women lockers (sauna, steam room and whirlpools); an ocean view relaxation lounge; and spa cuisine. Visit westinmaui.com.

PRIORI® Launches Its Skincare Line in Hawaii at Heavenly Spa by Westin™

The award-winning Heavenly Spa by Westin™ at The Westin Maui Resort & Spa is the first spa in Hawaii to offer spa treatments such as the rejuvenating **CoffeeBerry® Facial** using PRIORI® skincare line. PRIORI® offers Cosmeceuticals, Superceuticals® and Natureceuticals™ anti-aging skincare. Its Natureceuticals skincare line includes CoffeeBerry® treatments that incorporate the very best natural active ingredients to support the anti-aging action of the CoffeeBerry® extract, nature's most potent botanical antioxidant. Visit westinmaui.com or call 808-661-2588.

Package: Book the exclusive **Starwood Spa Collection Welcome Package** for two or more nights and enjoy a 50-minute spa treatment per person (maximum two people); a Welcome Wellness Basket; continental breakfast for two daily and 4pm late check-out. A two-night minimum stay is required. Reserve online at westinmaui.com or call toll-free 866-716-8112 (ask for rate plan SPAWLC)

Rekindle Your Romance

Meet Hawaii's only trademarked **Director of Romance**®! Whether couples dream of an island wedding, romantic honeymoon, or oceanfront cabana dinner, Kristine offers an abundance of ways to share love at The Westin Maui Resort & Spa. The latest offering is the **Heavenly View Sunset Dinner** for two set in a romantic white cabana overlooking the Pacific with breathtaking sunset views. Complete with private butler service, the intimate dinner setting offers couples two glasses of champagne and a delectable 4-course menu with tempting choices such as "Moana" at \$175 per person; "Ikena" at \$205 per person or "Lani" at \$260 per person. A few of the popular favorites include pohaku seared beef with ponzu sauce or golden potato gnocchi with meyer lemon cream for *Starters*; kula greens with grape tomato or baby romaine salad with white anchovy for *Salads*; oriental mushroom linguini with grilled tiger shrimp or ahi charbroiled to medium rare with roasted tomato cous cous for *Entrées*; and kona coffee bavarian pecan brittle or lilikoi quark cheese cake baked in phyllo for *Desserts*.

Package: An idyllic couple's renewal awaits with the **Honeymoon & Romance** package with five-night stay, champagne and chocolate-dipped strawberries, lei greeting, daily breakfast for two and 50-minute couple's cabana massage offered by the resort's award-winning Heavenly Spa by Westin™. Reserve online at westinmaui.com or call toll-free 866-716-8112 (ask for rate plan HYMNPKG).

Refreshing Meetings

Book your next meeting or conference at The Westin Maui Resort & Spa and you will be delightfully surprised with enhanced features such as the **Clutter Free Meeting Set-Up**. The setting is designed to create a look epitomizing the essence of modern luxury - simple, timeless, and organic - all conducive to the success of an event, whether it is a theatre-style conference, classroom meeting or coffee break. In addition to the set-up arrangements, the resort offers **White Tea mints** during meetings whereby consuming three of these mints will fulfill a person's anti-oxidant needs for a day. Additionally, the four diamond oceanfront resort has also created a multi-tiered hand-carried **Conference Organizer Kit** for organizers' use on property and it comes complete with supplies needed for day-to-day tasks such as pens and pencils, markers, note pads, hand sanitizer, mints, candle and even a small bottle of champagne pop to celebrate the successful completion of a conference.

Wine & Dine.....Think Local

A visit to Maui is incomplete without sampling locally grown flavors at **Tropica Restaurant & Bar**. Set oceanfront on Ka'anapali Beachwalk, the signature restaurant's chef de cuisine Rich Hinojosa has created excellent choices to heighten senses and tease the palate with a winning combination of Maui's famed local ingredients and Westin's branded cuisine that promotes a complete sense of renewal. His goal is to compliment Hawaii's incredible products with bold, balanced flavors and create a truly unique dining experience.

Indulge in the **Four-Course Tasting Menu** for \$45 per person (with wine pairing at \$65) serving locally caught monchong fish, Maui's surfing goat cheese and Kula (upcountry Maui) strawberries. Eight percent of the extensive a-la carte dinner menu offers local ingredients including selections such as Big Island Heirloom Tomato with Kula Onions Salad; Charbroiled Ahi with Ali'i Mushrooms; Maui Lavender Braised Chicken; and the delectable Pineapple Fritters. Located oceanfront at The Westin Maui Resort & Spa, the restaurant is open Wednesdays to Sundays, 5:00 pm to 9:30 pm.

The restaurant's bar offers **Pau Hana Happy Hour** with discounted drink specials from 4:30 pm to 6:00 pm. Signature specials include 40% discount on wines per glass every Wednesday; \$7 cocktails every Thursday; Martinis at \$9 every Friday; half-priced wine sale on selected bottles every Saturday and Hospitality & Travel Industry Nite Special with 35% discount every Sunday.

Chef's Table - Enjoy an evening of fine cuisine and superb wines presented by Rich Hinojosa, chef de cuisine at Tropica Restaurant & Bar. Located oceanfront at The Westin Maui Resort & Spa, the visually exciting restaurant with captivating sunset and ocean views offers the ideal setting to enjoy distinctive selections created by Rich, a finalist of Hawai'i Hospitality's Top Young Chefs. Savor each course amid cascading waterfalls, tiki torches and live local music. Offered every second Thursday of the month at \$59.00 per person, plus tax. More details including menu available at westinmaui.com.

Package: Stay One Dine All program is offered to resort guests where they can dine at any of the participating restaurants in Starwood Maui resorts (The Westin Ka'anapali Ocean Resort Villas and Sheraton Maui Resort & Spa) and charge back to their room at The Westin Maui Resort & Spa. Kids five and under eat free at selected restaurants when dining with adults.

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Golfing Getaway

Launched in 2008, the **Wendy's Champions Tour Skins Game** is held annually at Ka'anapali Golf Resort (West Maui) in January. It is the perfect moment to catch PGA TOUR legends such as Jack Nicklaus, Tom Watson, Fuzzy Zoeller and 2010 newcomer Fred Couples in action as they compete in the two-day event for a \$750,000 purse. Located within walking distance of the two 18-hole championship courses where the event is played, The Westin Maui Resort & Spa offers golfers an idyllic venue to enjoy a golfing getaway amidst 12-acre oceanfront paradise complete with extensive amenities and activities for a relaxing and renewing experience. You may even come across these legendary players while staying at the resort!

Package: Book **Golf Free Two Night Package** and enjoy two nights accommodations, two rounds of golf at either Royal Kaanapali or Kaanapali Kai course, complimentary golf club rental and lei greeting upon arrival. Rates starting at \$758, inclusive of tax. Reserve online at westinmaui.com or call toll-free 866-716-8112 (ask for rate plan GLFREE).

Maui Marathon Turns 40!

Recognized as one of the ten most scenic marathons in the U.S., the 40th annual **Maui Marathon** takes place on September 19, 2010. The point-to-point race runs from Kahului in central Maui to Ka'anapali on Maui's westside. The course is the oldest consecutive running marathon in Hawai'i and a major portion traverses within 50 feet of the Pacific Ocean. Join the exciting three-day weekend event featuring the sports & fitness expo and a welcome carbo luau at The Westin Maui Resort & Spa. Special room packages are available to participants and supporters. Visit mauimarathon.com or westinmaui.com.

Package: Plan your getaway early and take advantage of the **Sunsational Savings Plus** package offered at The Westin Maui Resort & Spa. The package includes guaranteed room upgrade (one category), every third night free (minimum of three nights stay) and daily breakfast for two. Call toll free 1-866-716-8112 or book online at westinmaui.com (rate code SUNPLUS).

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Where Heaven and Aloha Meet™

The Westin Maui Resort & Spa offers an inspiring Hawaiian getaway amidst its haven of serenity complete with lush gardens, meandering streams and waterfalls. Located on the largest expanse of Ka'anapali Beach, with a backdrop of sunny skies and clear blue ocean, it is designed to create an uplifting sense of renewal. Recognitions for its product and service excellence include:

- AAA Four Diamond Resort (2009 / 2010)
- Elite Certified Award by Elite Meetings International (2009)
- Top 25 Resorts in Hawaii by Travel + Leisure World's Best Awards (2009)
- Expedia Insiders' Select 2009 - World's Top 1% of Hotels (2009)
- Silver Sage Readers' Choice Winner of "Favorite Resort/Hotel Spa (Hawaii & South Pacific) - Heavenly Spa by Westin™ (2009)
- Top Five Hotels Spas in Hawaii - Travel + Leisure's "World's Best Spas" (2009)

Fun Factoids

- Situated right on Ka'anapali Beach, voted best Beach in America in 2003.
- Sandy beaches and warm Pacific front the resort with scenic backdrop of West Maui mountains and championship golf courses.
- Incredible views of the Hawaiian islands of Lanai and Molokai and a favorite site for sunsets and whale watching (November to April).
- Actively involved in sustainability initiatives and eco-friendly programs including recycling bottled and canned containers; using poolside utensils such as cups made of corn and utensils made of potato that are biodegradable.
- Offers 87,000 square-foot aquatic playground with five swimming pools, two slides, Jacuzzi and a swim-through grotto hidden by waterfalls.
- Ka'anapali Historic Trail with stories and legends of Hawaii meander through the resort.
- Asian art pieces close to two million dollars adorn the resort interiors and exteriors including lobby area, elevator hallways, ballroom entrance and Ka'anapali beachwalk.

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